

3 July 2023

H.E. Mr António Guterres
Secretary-General
United Nations
New York
NY 10017
USA

Dear Secretary-General,

I am pleased to confirm that the Association for International Broadcasting (AIB) supports the ten principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption.

With our core competency of convening the leadership of mass media organisations internationally, we are committed to working with our member and sister media organisations to raise awareness and shift attitudes on social and sustainable development issues, in particular on climate change, food and water scarcity, and peace.

Our position within the very industries responsible for accurately communicating the critical importance of accomplishing the SDGs and in combating the mis- and dis-information which is stifling action on issues of existential significance is imperative.

With this commitment, we express our intent to support the Global Compact advancing these principles and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following ways:

- to apply our convening power within the media, news, information and entertainment industries in advocating and implementing dialogue and action on the SDGs.
- to facilitate the dialogue between our sector and that of the United Nations, other relevant social and sustainable development organisations, member states and private sector.
- propose and implement partnerships on corporate sustainability and engage with other stakeholders; support the pursuit of additional membership in UN Global Compact from among our own membership and that of other media industry organisations.
- support UN Global Compact business participants as they implement and report on their sustainability efforts.
- lend capacity to Global Compact Local Networks and/or the UN Global Compact in New York.
- join and/or support issue platforms and workstreams.

We recognise that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes the AIB's efforts to support the implementation of the ten principles and to engage with the Global Compact. Indeed, our actions and efforts to engage our industry with the multilateral network of the United Nations are ones which we already underway as we enter our second year of hosting global media industry dialogues on the annual SDG Report in close collaboration with UN DGC, UNOPs, DESA, ECOSOC and others. This current workplan builds on the AIB's activities in sustainability that date back to 2015, including supporting organisations such as Project Everyone to gain global distribution of its messaging on radio broadcasters in key regions of the world.

We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Yours sincerely,



Simon Spanswick
Chief Executive